

Real-time data insertion

From any kind of data source

The optional Adtraxion Data module is applied for real-time data insertion in an existing schedule. The Data Module can fetch pre-defined data from any local or external (e.g. www) database and display this data real time on a screen.

Operational flexibility

- Compatible with Adtraxion Digital Signage Solution
- Datafiltering to optimize bandwidth usage
- Multiple data source interfacing
- Flexible data refresh timing
- Network secure operation
- Unicast and Multicast data distribution

No experience required

- Easy installation procedure
- Userfriendly Graphic User Interface

ADTRAXION DATA - Insert Live Data from Database or Web



ADTRAXION
THE SMART WAY TO DISPLAY YOUR MESSAGE

Technical specifications

Dimensions

- Box dimensions (W x H x D):
235 x 50 x 145 mm

Product highlights

Adtraxion compatible

This optional software module can easily be integrated in the Adtraxion software suite and enhances the system functionality.

Datafiltering

The datafilter scans the addressed database on the specific data that is required for the application. Only the specified data will be distracted from the database and travel over the network. This avoids unnessecary network traffic.

Easy installtion procedure

Installtion of the Adtraxion software modules is made easy through the installation wizard.

Multiple data source

The multiple data source interfaces allow the system to communicate with different kinds of data sources like databases (e.g. ODBC) and web environments (e.g. XML).

Network secure operation

To prevent unauthorized network activities different levels of security are implemented. All components of the Adtraxion software suite are based on proprietary protocols. Also a proprietary encryption is implemented as well as dedicated firewall settings.

Unicast and Multicast

Data can be distributed via unicast which means that a connection is made with individual players in the network or via multicast where all players in the network are adressed simultaneously.

Userfriendly GUI

Navigation through the softare is made easy by implementing a clear userfriendly Graphic User Interface.

Flexible refresh

The data that needs to be displayed is retrieved from a database. As the change interval of the data is not always similar the Adtraxion Data Module allows you to pre define the timing interval in which new data is retrieved. This ranges from every second to every day or week.



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